



## Marketing and Client Coordinator – Cosmetic ingredients (Permanent position/CDI)

**The Innovation Company®** stands apart in a cosmetic world undergoing profound transformation. Operating at the **highest level of cosmetic science**, the company designs and manufactures **innovative, high-performance ingredients for skin care, sun care, colour care, and hair treatment**, combining advanced **materials technology** with deep scientific insight.

In an industry that demands constant reinvention, The Innovation Company® distinguishes itself through its **strong R&D culture**, exceptional **scientific expertise**, and a genuine **passion for beauty science know-how**. Its work is supported by a **state-of-the-art testing laboratory**, equipped with **unique scientific machines**, enabling the development of **performed, tested, and validated raw materials and formulas**.

With **more than 3,000 references, bulk specialty products, and Top UL Formulas ranked number one on UL Prospector**, the world's leading materials and formulation database, the company is recognized globally for the quality and performance of its innovations.

Present on **global markets with an international network of more than 30 distributors worldwide**, The Innovation Company® remains a **human-sized organization among the largest players in cosmetics and personal care**, combining agility, independence, and scientific excellence to anticipate change and shape the future of beauty.

### Your role

We are looking for 2 **Marketing & Client Coordinators** to support our marketing, client relations, and project management activities. This role sits at the intersection of **science, marketing, and international business**, providing a unique opportunity to contribute to the company's global impact.

Reporting to the Marketing Manager, the Marketing & Client Coordinator team manages the distributor network across North America (NA), APAC, and EMEA to drive sales performance, with a strong emphasis on data analysis (UL Prospector) and effective distributor communication.

### Daily Tasks & Mission

- Handle **technical inquiries** from customers and distributors (marketing and technical documentation)
- Coordinate requests with internal teams (**R&D, Formulation, Testing, Regulatory Affairs**)
- Manage **sample requests** and ensure **proper follow-up**



- Provide **technical pre-sales support** (ingredient selection, consumer benefits, claims)
- Participate in **technical presentations, trainings, or customer meetings** when needed
- **Analyze UL Prospector data** and provide statistics to distributors to **support their business and foster a double fruitful collaboration**

### Media & Communication

- Support the drafting of **professional mailings**
- Update **customer databases**
- Write content for **marketing materials** according to guidelines

### Project Management

- Support the organisation of **professional events** (seminars, exhibitions in France and abroad, business trips) and visits worldwide
- Update and enhance the company's **promotion tools**
- Support various **cross-functional projects** (contract drafting, ad-hoc analyses, etc.)

### Profile

This position is ideal for someone who is **organized, curious, people-oriented, and comfortable in a scientific and international environment**, and who wants to be part of a **human-sized company that stands out among the major players in cosmetics and personal care**.

We are looking for someone that is **value-driven with experience and cosmetic know-how** (2-3 years in cosmetics or related fields required). \*Please note that if you don't meet the experience requirements, your application will not be evaluated. It is a position that demands expertise and distributor experience in the cosmetic industry.

- BSc or MSc in **Marketing & Chemistry, Biology or related field**
- Fluent English is mandatory. A second language is a plus.

Tell us more about your talent. Based on your experience, what can you bring to our Marketing & Client Coordinator role? How would your background, skills, and achievements help strengthen marketing, client relations, and international coordination at The Innovation Company?

Looking forward to hearing from you soon!

✉ To apply for this job, please send us your resume at  
[marketing@theinnovationcompany.fr](mailto:marketing@theinnovationcompany.fr)