



**The fragrance and
cosmetics industry:**
Strengthening France's Economy,
Driving Regional Growth

**COSMETIC
VALLEY**


BEATING HEART
OF THE WORLD
COSMETICS
INDUSTRY

**FRANCE
CARES
FOR
YOUR
SKIN**

A Jewel of the French Economy

COSMETIC VALLEY proudly champions the French fragrance and cosmetics industry, working tirelessly to ensure that its excellence is recognised worldwide.

Employment and Investment: a dynamic and attractive industry¹



6,300 businesses of all sizes (85% small and medium-sized enterprises, alongside all the leading multinationals)



€71 billion in total revenue



226,000 jobs



100% of the value chain is present in France: from raw materials to final product distribution

¹ Economic study by COSMETIC VALLEY / Asterès Consulting, 2024



Did you know?

Fragrance and cosmetics are a part of everyday life, encompassing fragrances and products used for skincare, grooming, and beauty.* It is a thriving industrial sector, spanning large-scale production, cutting-edge research and innovation, and a wide range of specialised training programmes.

*Article L.5131-1 of the French Public Health Code



COSMETIC VALLEY

BEATING HEART OF THE WORLD COSMETICS INDUSTRY

Founded by industry professionals in 1994, the COSMETIC VALLEY brand embodies French expertise, the strength of the national industry, and its fundamental values. It brings together and amplifies the visibility of French cosmetics companies on international markets, reinforcing both the sector's global influence and France's reputation for excellence.

A Global Leader Showcasing French Expertise²



1st global exporter of fragrance and cosmetics



1st industrial powerhouse in the European cosmetics sector



€22.5 billion in exports



2nd largest contributor to France's trade surplus

² Economic study by COSMETIC VALLEY / Asterès Consulting, 2024

COSMETIC VALLEY, Coordinator of the sector

Officially recognised as a competitiveness cluster by the French government, **COSMETIC VALLEY** brings together every part of the value chain, from plant cultivation to the distribution of finished products.

Our Mission

Structure a strong network that connects all industry stakeholders: manufacturers, suppliers, brands, equipment makers, distributors, service providers, schools, universities, and research centres.

Help businesses (startups, small and medium-sized enterprises, and multinationals) grow and create stable jobs across France.

Promote the appeal of 'Made in France' by showcasing French expertise, safety standards, innovation, performance, and sustainability.

Regional Synergies, Global Reach

Across France, COSMETIC VALLEY fuels a thriving industry ecosystem by actively strengthening the relationships between stakeholders to drive economic growth in the cosmetics sector.

At the national level, COSMETIC VALLEY advocates for the industry's interests and works in close collaboration with professional federations.

At an international scale, COSMETIC VALLEY forges international partnerships, leads trade missions, and organises national pavilions at the world's largest B2B trade fairs.

Thanks to its innovative and pioneering approach, COSMETIC VALLEY has become an internationally recognised leader, inspiring similar initiatives in many other countries.

Our Actions



Industrial competitiveness



Sector-wide strategy



Research and innovation



Conquering international markets



Skills development

30 years of initiatives to support the sector

1994

Creation of the association.

2005

Certified as a competitiveness cluster by the French Government.

2010

Creation of Cosmetopeia: a commitment to biodiversity.

2014

Appointed by the French Government as national coordinator of the sector.

2016

Launch of the Global Cosmetics Cluster to support the international expansion of businesses.

2022

Appointed by the European Commission as coordinator of the European Interregional Cosmetics Network.

2023

Renewed under phase 5 of the competitiveness clusters policy.

A sector focused on the future

COSMETIC VALLEY fosters collaboration between public and private stakeholders, driving both innovation and training.

Innovation: The World's Leading Cosmetics Research Ecosystem

COSMETIC VALLEY facilitates powerful and productive research collaborations by connecting businesses, local governments, universities, and research institutions.

It breaks down silos, helping develop shared strategies, tools, and major projects that will shape the industry's future and strengthen regional economic appeal.

This ambitious, industry-wide strategy is built around six key priorities:



Ensuring consumer safety;



Investing in product performance;



Meeting evolving consumer expectations;



Contributing to societal well-being;



Taking positive action for the environment;



Modernising the industry.

600

projects supported and certified by COSMETIC VALLEY

1st

cosmetics research network

€750M

invested

22

partner universities and research institutes belonging to the governance of the organisation



Training: Developing Skills for the Future

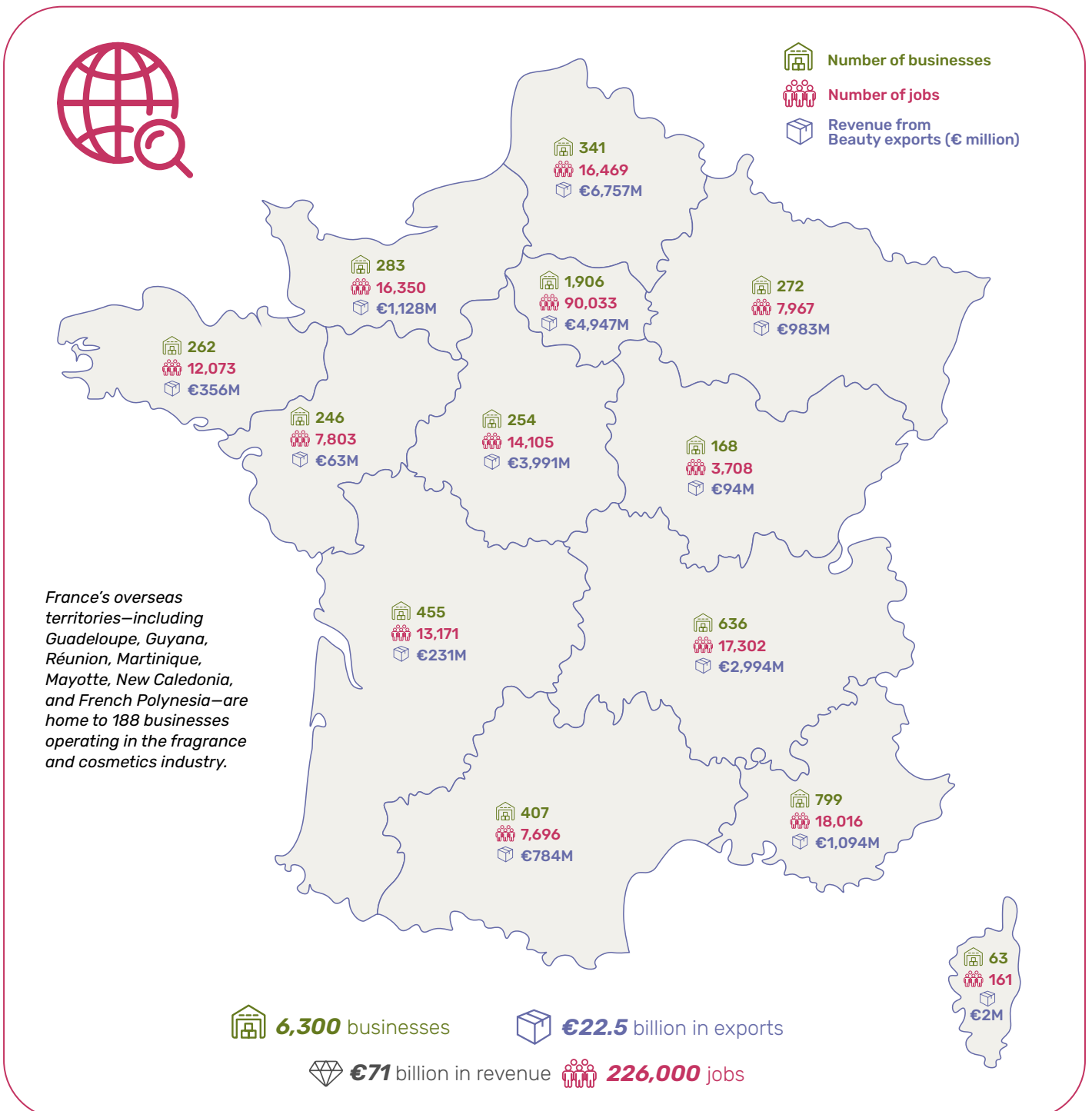
In partnership with educational institutions, training organisations, public employment services, and local businesses, COSMETIC VALLEY is dedicated to ensuring the industry has the skilled workforce it needs. It plays a key role in designing tailored training programs, ranging from vocational certificates to doctoral degrees.

As a **Qualiopi-certified training organisation**, COSMETIC VALLEY is committed to fostering employability in regional economies and supporting ongoing professional development within the sector.

An industry deeply rooted in local regions

COSMETIC VALLEY has built a close and effective working relationship with local authorities in mainland France and its overseas territories.

As a result of these efforts, many regional governments—including Centre-Val de Loire, Guyana, Île-de-France, Martinique, Normandy, and Nouvelle-Aquitaine—have already partnered with COSMETIC VALLEY. These collaborations help implement regional economic development strategies, based on targeted public policies to support the cosmetics sector.



***"Sometimes we find it futile, it is worthwhile.
Its science drives other sciences forward,***

***It embraces diversity.
It has no age, no gender, no boundaries.***

***Cosmetics is an industry of the future,
Resilient, it innovates, it preserves.***

Its greatest strengths are here in France."

COSMETIC VALLEY

*Together, let's strengthen
the French cosmetics industry!*

Christophe Masson

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